#### 18 Advertising feature



## 91<sup>ST</sup> ANNIVERSARY OF THE

ADVERTISING FEATURE

## two great nations

- The Battles of Canakkale mark the first mass encounter between Turks and Australians. As such, these battles have a special place in the history of relations between Turkey and Australia. Mutually respectful and friendly ties, borne uniquely out of a fierce battlefield, have continuously developed to this day.
- In 1967 Turkey established its diplomatic ties with Australia and opened its embassy in Canberra. Soon after this the second encounter between Turks and Australians took place with the signing of the Labour Agreement.
- Today, 150,000 Australians of Turkish origin constitute a valuable social and cultural bridge between the two countries.
- April 25, 2015 will mark an important milestone in Turkish-Australian relations. At the 100th anniversary of

the First World War during which the Centenary of the Gelibolu (Gallipoli) landings will be commemorated, the two nations will come together to commemorate their fallen heroes and reflect on their sacrifices. This will also be an opportunity to showcase the strong bonds of friendship and respect which has developed between Turks and Australians over the last century.

- The Gelibolu Peninsula, which is well protected and classified as a Historical National Park, is expected to host more than five million visitors in 2015, both Turkish and foreign. Tens of thousands of Australians will also be among those travelling to this site.
- Today, Turkey and Australia share common values and ideals and enjoy close cooperation in addressing international issues of common concern.

# Strong ties between A thriving economy

TURKEY'S economy is strong and the country is a world leader in many areas. Here are some facts that encompass the Turkish economy in a nutshell:

- The world's 17th-largest, and Europe's sixth-largest, economy with a GDP of \$US830 billion.
- Average GDP growth rate of five per cent per annum over the past 10 years.
- Turkish exports worldwide increased from \$US36 billion in 2002 to \$US152 billion in 2013.
- Total foreign direct investment in Turkey has exceeded \$US180 billion at the end of 2013. More than 30,000 companies with international capital are registered in Turkey.
- Turkish contracting companies are listed second in the world. They have undertaken about 6700 projects in 96 countries, with a total value of more than \$US242 billion.
- Turkey has 19 Blue Flag marinas as well as 355 Blue Flag beaches and ranks fourth among 38 countries.
- Turkey is the fifth-largest shipbuilding country (in terms of units) as well as the fourth-



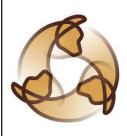
Successful: The modern city of Istanbul.

largest mega yacht producer in the world.

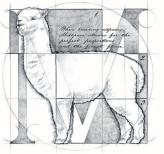
- Turkey is the sixth most visited country in the world with close to 40 million tourists arriving in 2013.
- Istanbul is the world's eighth most popular convention destination, with 128 congresses and conventions held in 2012.
- 22 of the world's 100 best hotels are located in Turkey.
- Turkish Airlines flies to 239 destinations in 104 countries

and thus ranks first in the world in terms of destinations flown.

- Turkey is the world's number one humanitarian aid donor country (in terms of Gross National Income ratio). Turkey has provided more than \$US1.6 billion in humanitarian aid, accounting for 0.21 per cent of its GNI.
- Turkey will take over the G20 presidency from Australia in December 2014 and will be the host for the G20 Summit in 2015.



### GLOBAL ALPACA



**BREEDING PERFECTION** 

Global Alpacas and Millpaca congratulates the citizens of the Turkish Republic on the 91st Anniversary of the Proclamation of the Turkish Republic.

We would like to take this time to thank the Turkish Consul General, the

Turkish Commerce Attache & the staff of both the Consulate & the Economic Ministry of Turkey and Turkish Airlines for their incredible work to import the first Alpacas into Turkey.

With the recent birth of Davut, the first Turkish Alpaca, we congratulate Dr Esad S Polat and the staff of Selcuk University on the work they are doing to establish a new industry in Turkey.

